

Projects worth knowing about — with the context to know what to do next.

This sample shows the information structure we use: verified project facts, public participants when identifiable, the latest change, what we are watching next, and a business-development timing recommendation. Missing fields are labeled instead of guessed.

COVERAGE	EXAMPLE CUSTOMER	DELIVERY
Escambia + Santa Rosa	Jobsite services	Weekly brief + change alerts

Research now = worth identifying project participants. **Call window opening** = a milestone makes outreach more timely.
Watch = useful signal, but likely too early for aggressive pursuit.

HIGH-PRIORITY EXAMPLES

Two projects where the lifecycle signal is becoming actionable

The goal is not to produce the longest list. It is to identify the handful of projects that deserve attention.

Zaxby's — Navarre

8997 Navarre Parkway · Navarre, FL

CURRENT STAGE

Site plan submitted

LATEST SIGNAL

Sept. 24, 2026

PROJECT SIZE

2,870 sq. ft.

PROJECT VALUE

Not public in reviewed sources

SCOPE

Restaurant, drive-through, parking, sidewalk and stormwater pond.

PROPERTY / DEVELOPMENT ENTITY

Wild Heron Development LLC reported in project coverage; verify parcel linkage before outreach.

APPLICANT / DESIGN TEAM

Not yet confidently identified in the sources reviewed for this sample.

GENERAL CONTRACTOR

Not public yet.

WHY IT MATTERS FOR JOBSITE VENDORS

This is early enough to identify the development team before later permit and contractor records make the project obvious. Sitework, utility, rental and temporary-service vendors may want it on their radar now; some vertical trades may be early.

WHAT WE ARE WATCHING NEXT

Site-plan approval, building-permit activity, notice of commencement and a publicly identifiable contractor.

Source: Pensacola News Journal coverage, Sept. 24, 2026

Bagelheads Perdido

Sorrento Road + Bauer Road · Escambia County, FL

CURRENT STAGE

Development order approved

LATEST SIGNAL

Sept. 9, 2026

PROJECT SIZE

2,925 sq. ft.

NEXT PHASE

Permit application

OWNER / OPERATOR

Ben Fishbein is identified in project coverage as Bagelheads' owner.

PRIOR HURDLE

Drive-through conditional-use approval was required and has been received.

GENERAL CONTRACTOR

Not identified in the reviewed public coverage.

PROJECT VALUE

Not public in reviewed sources.

WHY IT MATTERS FOR JOBSITE VENDORS

Final Development Review Committee approval moved the project out of planning and into a more actionable pre-construction window. Vendors who benefit from early outreach have a clearer reason to research the team now.

WHAT WE ARE WATCHING NEXT

Building-permit filing, contractor identification, notice of commencement and evidence of groundbreaking.

Source: Pensacola News Journal coverage, Sept. 10, 2026

LONGER-RANGE OPPORTUNITIES

Large projects that matter — but should not all trigger a sales call today

This is where filtering and change detection are more useful than a raw permit or planning database.

RESIDENTIAL SUBDIVISION**WATCH CLOSELY**

Preserve at Whisper Lake

Santa Rosa County · District 3

CURRENT STAGE

Construction plans

SCALE

231 lots

PRELIMINARY PLAT

Mar. 9, 2026

CONSTRUCTION PLANS

June 9, 2026

FINAL PLAT

Not listed on the county's current 2026 tracker.

BEST CURRENT FIT

Site/civil, rental and temporary-service vendors that prospect before vertical construction.

WHY IT MATTERS

The project has advanced beyond a preliminary plat into construction plans. That should move it higher in a vendor's watchlist even though the final plat is not yet shown.

WHAT WE ARE WATCHING NEXT

Final plat, infrastructure activity, contractor/permit records and evidence of site mobilization.

Source: Santa Rosa County Approved Subdivisions 2026

RESIDENTIAL SUBDIVISION**TRACK**

Chandi Ranch (Alternative)

Santa Rosa County · District 3

CURRENT STAGE

Preliminary plat

SCALE

515 lots

PRELIMINARY PLAT

May 11, 2026

FINAL PLAT

Not listed

CONSTRUCTION PLANS

Not listed on the current county tracker.

BEST CURRENT FIT

Early site/civil suppliers and long-range business development; many jobsite services should wait.

WHY IT MATTERS

The scale is large, but the current stage is early. A generic lead list would create noise; a useful service keeps tracking it and alerts you when the buying window changes.

WHAT WE ARE WATCHING NEXT

Construction plans, final plat, infrastructure contracts, permits and contractor identification.

Source: Santa Rosa County Approved Subdivisions 2026